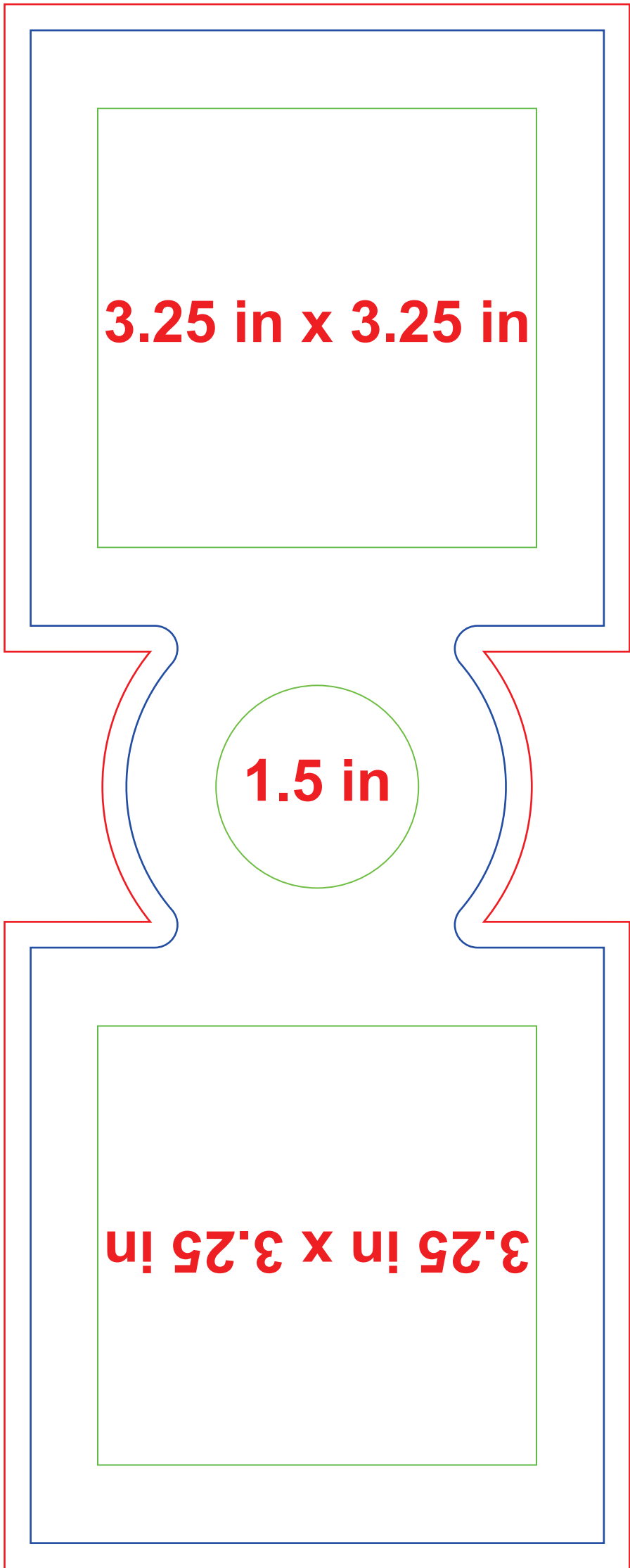


Art Approval Form

Client: xx
Invoice #: xx
QTY: xx



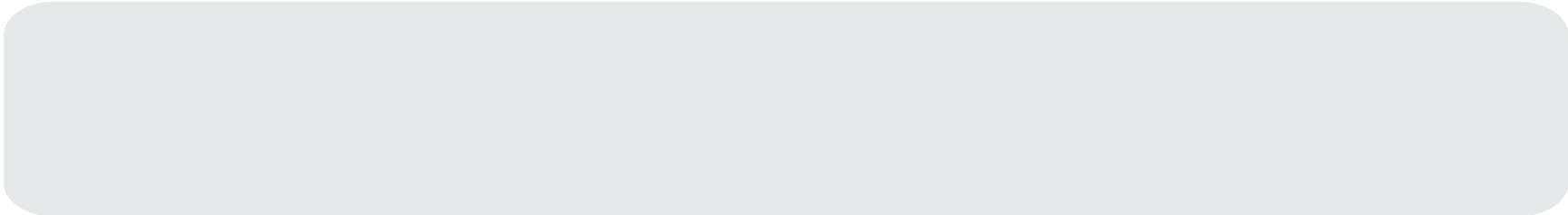
ART NOTES:

Due to the printing process you art may shift up to 1/8" Up/Down or Left/Right.

Exact PMS match is not possible only a near tonal match can be expected.

This is a 2 side & bottom imprint.
Wrap imprints are not possible.

ITEM COLOR



IMPRINT COLOR

Full Color

ITEM

P7-CCFC

DESCRIPTION

Premium Foam Collapsible Can Coolers

IMPRINT TYPE

Screen Printed

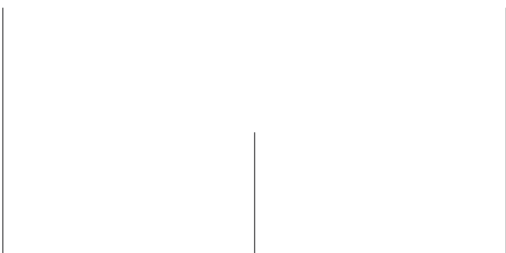
Art Guidelines

- Positive Imprint – 6 pt Minimum..... Sample
- Negative Imprint – 8 pt Minimum..... Sample
- Serif & Italic Types – 10 pt Minimum..... Sample Sample
- Line Weight, Positive Lines – .5 pt Minimum
- Line Weight, Negative Lines – .75 pt Minimum
- Registered or Trademark Symbols – 8 pt Width Minimum ® TM

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance



1” WIDE

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.