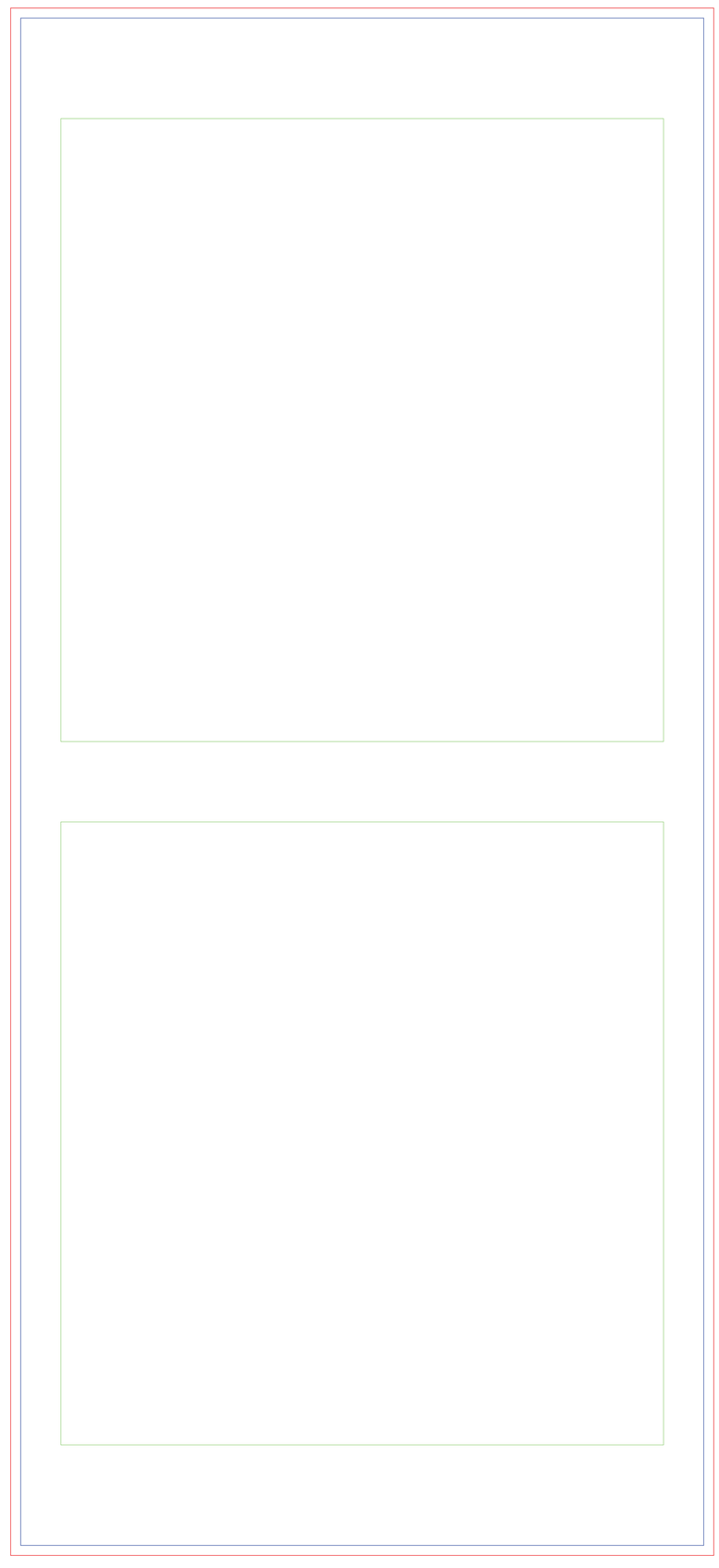
Art Approval Form

Order#:



Front Face

Bottom of bag

Back Face
(180º Rotate Art)

Safe Text Area
Cut Area
Bleed Area

ITEM	DESCRIPTION	IMPRINT TYPE
P7-CHB1618	16x18 Canvas Handle Bag	Full color

Art Guidelines

Positive imprint - 8pt minimum ..... Sample
Negative imprint - 10pt minimum ..... Sample
Serif & Italic Types - 12pt minimum ..... *Sample*
Line Weight, Positive Lines - 0.5pt minimum
Line Weight, Negative Lines - 1pt minimum
Registered or Trademark Symbols - 10pt minimum ® ™

Ornate and display type faces will be printed on a case-by-case basis.

Registration marks and trademarks will be enlarged to ensure minimal size when printed.

Color & Size Variance

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.
- All PMS Colors are printed CMYK and are matched as close as possible.
- This proof should be used to inspect the layout, spelling, grammar, color selection and color appearance of your order
- Colors printed on different mediums (ie: caps/leash and label) will not be an exact match.
- This proof is not an exact match of the finished product color or quality of the printed piece.