



## **PRODUCT SAFETY POLICY STATEMENT**

Hit Promotional Products is dedicated to providing its customers with safe products that exceed their expectations for quality and safety, designed to comply with all statutory and voluntary standards and regulations. We have assembled an executive level Product Safety and Compliance Team which is comprised of Senior Managers from Purchasing, Production, Operations, and Marketing that report directly to company Ownership and together have developed robust policies to deter, detect, and prevent non-compliant product from shipping to a customer. The foundation of these policies is based upon open daily communication internally and with our sourcing partners throughout the supply chain. Procedures have been established for product design and performance as well as raw material certification, regulatory requirements, traceability and the validation of communication leading up to the Design Approval Process. Additional procedures are in place for internal and external Third Party testing and Corrective Actions ending with manufacturer based and domestic inspections as well as a protocol for recall should the need arise

Together with our legal counsel Kelley, Drye, and Warren, and The Intertek Group PLC, a world-leading provider of quality and safety services and an accredited Third Party Testing laboratory, we have identified all relevant product standards and regulations and have established voluntary standards.

While it is important to note that none of our products were designed or intended for children under the age of 12, but for use by businesses and individuals as general use promotional items, we do realize that in most cases it is prudent to treat some of our items as a children's product and to certify that these products comply with all applicable Consumer Product Safety Improvement Act (CPSIA) safety rules, bans, standards and regulations and to issue a subsequent Certificate of Conformity which can be found for each applicable product on the website [www.hitpromo.net](http://www.hitpromo.net) and clicking on the compliance link. (Note- a consolidated list of these items is attached)

All items determined by our Product Safety Team and outside counsel not to be children's products have been reviewed and meet all applicable standards and regulations issued under the Consumer Product Safety Act (CPSA), the Federal Hazardous Substances Act (FHSA), the Flammable Fabrics Act (FFA), and the Poison Prevention Packaging Act (PPPA).

We are currently seeking accreditation by the Quality Certification Alliance (QCA), an independent, non-profit industry membership organization committed to the measurable improvement of product safety and quality and the accreditation of its applicant members through third party evaluation of compliance systems and source audits.

